

Liam Rawsthorne

User Experience Designer

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 liam-rawsthorne

Portfolio: www.liamrawsthorne.com

Education

Edinburgh Napier // MSc Computing (User Experience) // 2019 – 2020

Modules: Design Dialogues • User Experience and Service Design • Programming for the Web • Data Wrangling • Information Systems Engineering • MSc Dissertation

Edinburgh Napier // BSc Web Design and Development // 2014 – 2017

Relevant Modules: User Experience • Cyberpsychology • User Centered Organisational Systems • Scripting for Interactive Media • Advanced Web Technologies • Web Technologies • Practical Interaction Design • User Centered Design • Honours Project

Work History

Morrisons // Sales Assistant // 2014 – Present

Leading a team throughout shifts • Providing excellent customer service and handling customer requests • Flexibility to other departments

Fern Glass // Marketing Coordinator // 2012 – 2014

Managing social media platforms and creating content • Managing marketplaces such as eBay, Etsy and Folksy • Implementing a new eBay storefront with HTML and CSS • Analysing sales figures and streamlining eBay store • Editing photographs in Adobe Photoshop for use on all storefronts

Debenhams // Sales Assistant // 2012 – 2014

Providing excellent customer service and handling customer requests

John Menzies PLC // Gross Margin Controller Assistant // 2012 – 2012

Analysing profit and loss sheets • Producing financial reports via Microsoft Excel

Skills

Research

Questionnaires • Focus Groups • Competitive Analysis • SWOT Analysis • Requirement Gathering • A/B Testing • Statistical Analysis • Usability Testing • Task Analysis • Thematic Analysis • Card Sorting • User Journeys • Personas • Scenarios • Service Blueprints

Design

Wireframing • Sketching • Storyboarding • Prototyping • Mockups • Information Architecture • Sitemapping

Tools

Sketch • Invision • Figma • Adobe XD • Axure • Microsoft Word • Microsoft Excel

Development

HTML5 • CSS3 • JavaScript • jQuery • PHP • Python • Wordpress

Soft

Academic writing • Report writing • Teamwork • Problem solving • Time Management • Project Management